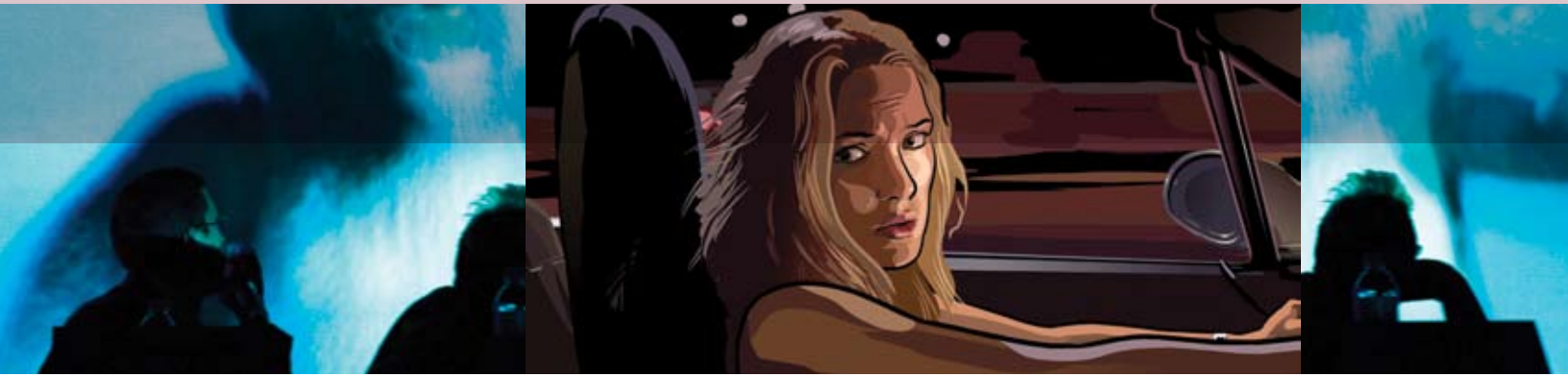


# San Francisco Film Society: Digital Media & Animation



The Film Society is actively engaged in exploring the myriad ways moving-image pioneers are creating new aesthetic and narrative forms and how audiences are organizing themselves in innovative ways around these new works.

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## **NEW PLATFORMS, NEW WORK, NEW AUDIENCES**

Digital media technology is transforming how people create and tell visual stories and how audiences watch and discuss them. The San Francisco Bay Area is home to leading animation, digital media and special effects pioneers, innovators and visionaries who are blazing the trail for today's billion-dollar global industry.

Drawing on 50 years of exceptional programming experience, the SF Film Society believes that there is no end to the exploration and discovery of new platforms and new work, particularly in the Bay Area, with its wealth of brilliant media makers and avid openminded audiences.

The following SFFS programs showcase digital-arts creative genius.

## **DIGITAL MEDIA TRACK**

### **SF360: New Experiences from America's Film & Media Frontier**

A year-round slate of citywide programs and events that celebrate the extraordinary vitality and innovation of the thriving Bay Area film and media scene.

### **51st San Francisco International Film Festival Spotlight: KinoTek (April 24–May 8, 2008)**

The KinoTek programming stream presents cinematic works that illuminate the ways in which burgeoning technologies alter the production,

distribution and exhibition of media. The program highlights new technologies, cross-platform works and interactive elements and explores how these platforms help create new aesthetic and social experiences. The 2007 program presented two live cinema projects, multimedia performances and a feature-length work shot on a mobile phone.

## **ANIMATION TRACK**

### **SF International Animation Festival (November 8–11, 2007)**

Currently one of the most fertile, creative and productive forms in cinema and television, animation occupies a pressure point and hub between artistic, experimental, commercial and industrial media. It ranges from the latest visual FX-based arthouse films to family friendly cartoons. The four-day SFIAF celebrates San Francisco's preeminence as a hub for one of the most creative forms in cinema today.

### **Golden Gate Awards: Short Animation**

The GGA Short Animation award demonstrates SFFS dedication and support of this form as a vital part of independent and international cinema.

**SFFS is a member of DMAC, S.F. Mayor Gavin Newsom's Digital Media Advisory Council, and helps shape the future of San Francisco's digital media industry. In addition, the Film Society embraces San Francisco's Digital Sister City Initiative and is a partner with San Francisco State University's cutting-edge Institute for Next-Generation Internet.**

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**"The Film Society should be applauded for being so forward-thinking, embracing new media and other creative ways of storytelling."**

*– Graham Daniels, musician/  
filmmaker, Addictive TV*

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## **SPONSOR OPPORTUNITIES**

Custom packages available for single or multiple events, year-round category association plus SF360.org added value benefits.